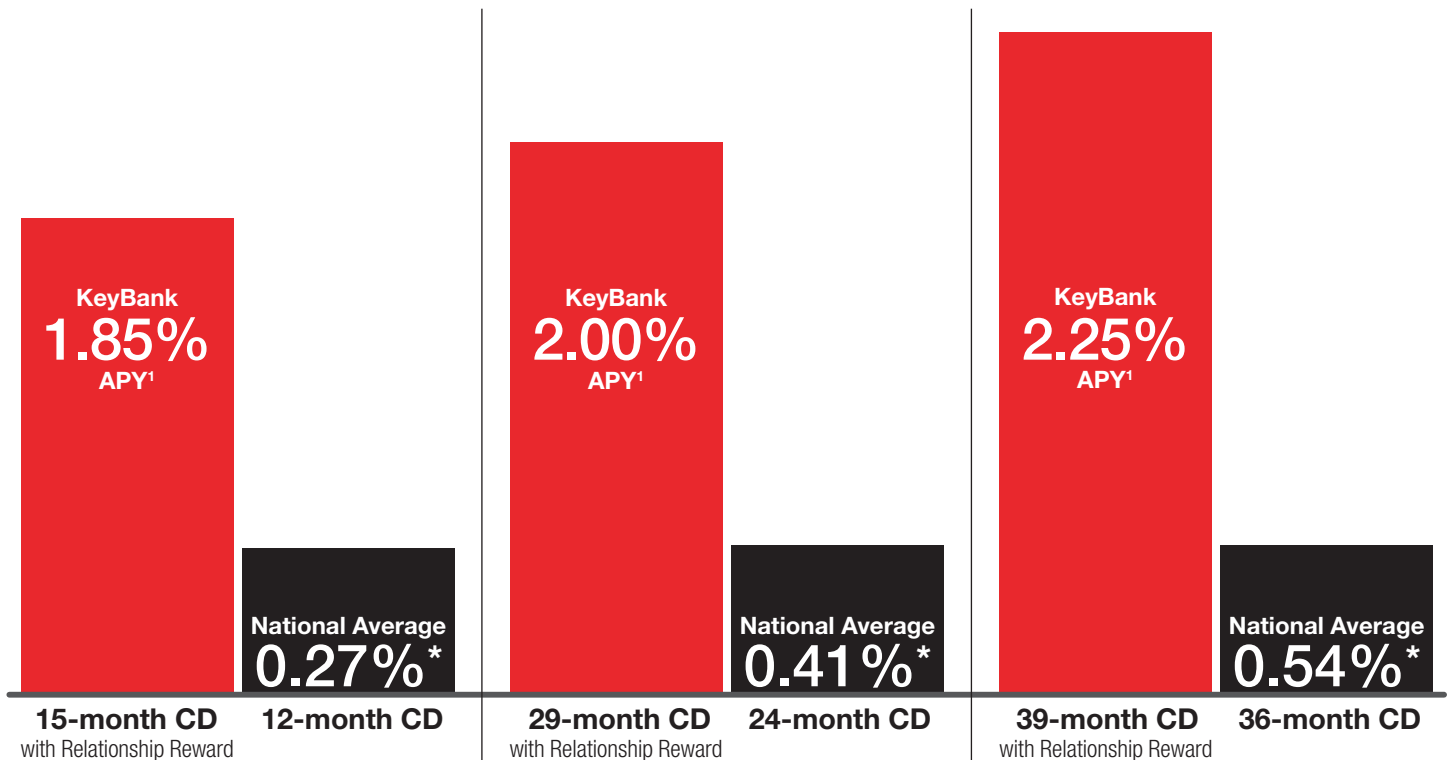


Three great CD options to help you save more.

Grow your money even faster with these limited-time fixed-rate CD offers.



* National Average is the National Rate as published in the [FDIC Weekly National Rates and Rate Caps](#), accurate as of August 28, 2017.

For balances of \$10,000.00 – \$99,999.99.

APYs are also available for a Key Jumbo CD with Relationship Reward for balances of \$100,000 - \$499,999.99.

- Offers available only for new accounts opened on or before October 27, 2017.
- Offer is limited to one CD account per promotional term per client.
- Minimum deposit of \$10,000 in funds not currently held in accounts at KeyBank or its affiliates is required. (For a Key Jumbo CD, \$50,000 of the \$100,000 required minimum deposit must be in funds not currently held in accounts at KeyBank or its affiliates.)
- You must have or open a relationship package checking account (Key Advantage Checking,[®] Key Privilege Checking[®] or Key Privilege Select Checking[®] Account).
- If you've enrolled your checking account in KeyBank Relationship Rewards,[®] you can get up to 10,000 bonus points for opening your CD.²

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See reverse for additional important disclosures.



¹All annual percentage yields (APYs) are accurate as of 09/02/2017 and are subject to change without notice. Minimum deposit of \$10,000 in funds not currently held in accounts at KeyBank or its affiliates is required. (For a Key Jumbo CD \$50,000 of the \$100,000 required minimum deposit must be in funds not currently held in accounts at KeyBank or its affiliates.) Penalty may be imposed for early withdrawal. Offer is not available to institutional and public entities or to deposit brokers. You must open or currently have a Key Privilege Select, Key Privilege, or Key Advantage Money Market checking account to get a Key Tiered CD or a Key Jumbo CD with Relationship Reward (or a Key IRA Tiered CD or a Key Roth IRA Tiered CD with Relationship Reward) fixed interest rate and Annual Percentage Yield (APY). Key Privilege account holders must maintain a combined balance of \$25,000 in any combination of qualifying accounts to avoid a \$25 monthly fee. Key Privilege Select account holders must maintain a combined balance of \$100,000 in any combination of qualifying accounts to avoid a \$50 monthly fee. Key Advantage account holders must maintain a combined balance of \$10,000 in any combination of qualifying accounts to avoid an \$18 monthly fee. There are additional options available to avoid the monthly fees.

²Your checking account must be enrolled in KeyBank Relationship Rewards prior to account opening to qualify for points. There may be an annual fee for the KeyBank Relationship Rewards Program based on the type of checking account you open or currently have. **The fair market value of points earned will be reported on Form 1099-INT.**

Offers valid only in Akron/Canton, Buffalo, Cleveland, Erie, Fairfield, Florida, Hartford/New Haven, Hudson Valley, Michigan, NW Ohio, Philadelphia, Pittsburgh markets.

Deposit balances are insured up to the maximum allowable limit.

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